

YMCA Camp Coniston

2021 Annual Report & Community Impact



»» **YMCA Camp Coniston**
Croydon, NH

»» THE VISION



cy·cle
[sīk(ə)l] noun

A series of events that are regularly repeated in the same order. Similar: rotation, pattern, circle, rhythm

A complete set or series. Similar: sequence, succession, set, series

The first definition is easy for camp families: they find camp, friend groups form, kids return, kids grow up, their children return. This “series” is well established and has repeated for over one-hundred years.

But what do we mean by “complete” in the second definition? The Coniston Community is creating a complete cycle that supports children not only in Camp, but after Camp. After the summer ends, campers have access to academic tutoring with the Coniston Community allowing success during the school year. They then return to Camp for the social emotional learning that occurs at Coniston each summer. Having a representative staff that reflects campers means every child can envision themselves as a future leader.

A vibrant alumni network helps young people write resumes, select career paths, and meet future mentors, completing the cycle as the Community supports and strengthens each other.

It is with deep appreciation that I thank you for your support in 2021, you are truly changing lives. I look forward to serving with you in 2022 so every Conistonian can thrive in each stage of life.

JOHN TILLEY, EXECUTIVE DIRECTOR



»» THE VISION

Campers will return
year after year.

2021 »» ACHIEVEMENT »»

Every camper, regardless of ability to pay,
can return to Camp summer after summer.

CAMPERSHIPS ARE A GREAT EQUALIZER
ALLOWING ALL CHILDREN TO RETURN
EXPANDING OUR BROADER COMMUNITY

Eight new *Camperships In Perpetuity* have been funded by donors
—allowing campers to return year after year.



92%

RETURN RATE OVERALL



»» THE VISION

The Camp Community will represent all walks of life from around the globe.

2021 »» ACHIEVEMENT »»

New groups of camperships add to Coniston's diversity.

250
CAMPERSHIPS

NEW EXAMPLES

NEW IN 2021
CHILDREN OF INCARCERATED PARENTS
In conjunction NH Department of Corrections

FUNDED IN 2021
BRONX, NY CAMPERS AND
NEW AMERICANS FROM CONCORD, NH
In conjunction with Helen Gurley Brown Foundation



»» THE VISION

Camp programs will support our community during the academic year.

2021 »» ACHIEVEMENT »»

Mentorship and academic support programs led by alumni enable campers to succeed.

**CONISTON
TUTORS**
PROVIDED ACADEMIC
SUPPORT TO 32 STUDENTS

**3122
HRS DONATED**
BY 134 VOLUNTEERS SUPPORTING
THE CONISTON PROGRAM

**37
TEENS**
RECEIVED CAREER
DEVELOPMENT ADVICE



»» THE VISION

Coniston's staff program will be enhanced allowing for greater representation of the Camp Community in leadership.

2021 »» ACHIEVEMENT »»

Creating a more equitable staffing program allows for broader representation throughout our community.

INCREASING

ALL STAFF SALARIES ALLOWS MORE CANDIDATES THE ABILITY TO ACCEPT A STAFF POSITION

118 STAFF

CERTIFIED AS LIFEGUARDS FOR A SAFER CAMP PROVIDING TRANSFERABLE SKILLS FOR USE DURING SCHOOL YEAR

FELLOWSHIPS

ALLOW STAFF TO BRING THEIR FIELDS OF STUDY AND APPLY THEM TO CAMP THIS YEAR WE FOCUSED ON MENTAL HEALTH

PARTNERSHIP

WITH THE SOUTH AFRICA COLLEGE OF TOURISM EXPANDS THE INTERNATIONAL PROGRAM AND BRINGS DIVERSITY AND NEEDED SKILLS TO CAMP



»» THE VISION

All alumni, both camper and staff, will create a community with career opportunities, mentors, and friendships.

2021 »» ACHIEVEMENT »»

Linking the Coniston Alumni Community together creates opportunities for adult alumni far beyond summer.

TEENS
RECEIVED COLLEGE/CAREER DEVELOPMENT SERVICES FROM PROFESSIONAL VOLUNTEERS IN OUR COMMUNITY

ALUMNI
PROVIDED FREE VIRTUAL TUTORING TO CAMPERS AND AREA COMMUNITY HIGH SCHOOLS

ALUMNI
CREATED CAREER OPPORTUNITIES OUTSIDE OF CONISTON AS PART OF OUR 462 MEMBER LINKEDIN COMMUNITY



»» THE VISION

The Camp Community
will reflect all levels
of socioeconomic status.

2021 »» ACHIEVEMENT »»

Moderate prices allow families who do not qualify for financial assistance to afford Camp.

\$1815

WHAT ALL FAMILIES PAID FOR TWO WEEKS IN 2021

\$2212

WHAT WAS SPENT PER CAMPER IN 2021

(includes all cash expenses, capital, and COVID-19 protocol measures)

\$397

AMOUNT EVERY CAMPER WAS SUBSIDIZED



»» THE VISION

The Camp Community will join together to keep Camp affordable for every camper.

2021 »» ACHIEVEMENT »»

Through generous donations children from all walks of life can afford everything the Coniston Community offers.

830
DONORS

\$613,913
ANNUAL FUND
HELPS KEEP CAMP AFFORDABLE
BY DEFRAYING COSTS FOR ALL CAMPER

\$1.57M
ENDOWMENT
FUNDS 22 FULL CAMPERSHIPS
FROM ITS QUARTERLY DISTRIBUTION

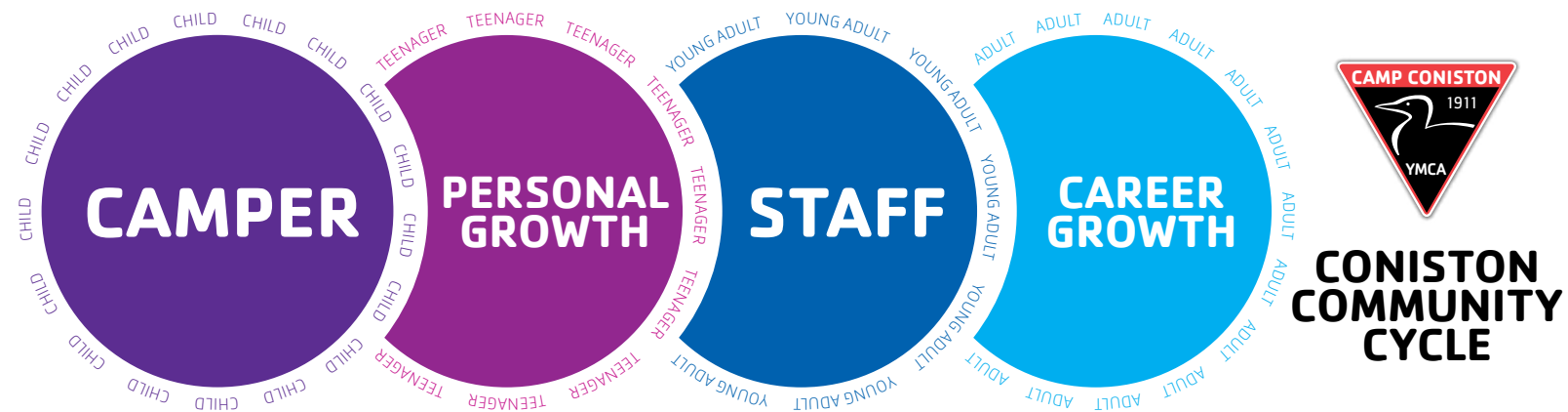
8 OF 25
CAMPERSHIPS IN PERPETUITY FUNDED



»» THE VISION

2021 »» ACHIEVEMENT »»

This continuous cycle allows our Community to grow, diversify, and succeed.



The Camp Community will represent all walks of life from around the globe. Campers will return year after year.

Camp programs will support our community during the academic year.

Coniston's staff program will be enhanced allowing for greater representation of the Camp Community in leadership.

All alumni, both camper and staff, will create a community with career opportunities, mentors, and friendships.

We are all Conistonians





INVESTING IN OUR COMMUNITY

LEADERS OF VISION—2022 BOARD OF DIRECTORS

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Newton, MA

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Brian Grip, Emeritus

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Director of Mission Advancement

Emily Hewes
Director of School Based Programs

Lorraine Newcomb
Registrar

Jesse Ladd
Alumni Relations & Development Officer

Jill Reynolds
Camp & Non-Profit Associate

John McNair
Summer Camp & Operations Director

Maureen Brandon
Office Administrator

Dave Savio & James Newcomb
Maintenance

Nicole Berthiaume
Summer Camp & Staff Development Director

MISSION STATEMENT

As a nonprofit service organization with a focus on youth, YMCA Camp Coniston creates experiences that build spirit, mind, and body for all.



IMPACTING THE WORLD AWAY FROM CAMP

JOHN TILLEY, EXECUTIVE DIRECTOR

YUSA National Strategic Planning Committee
YUSA National Committee on Membership Standards Advisory Committee
Member, YUSA Association Assemblies National Steering Committee
Chair, Alliance of YMCA Independent Camps and Conference Centers
Public Policy Chair, YMCAs of NH
Finance and Audit Committees of American Camp Association, NE
Ballot Clerk, Town of New London, NH

JOHN MCNAIR, SUMMER CAMP & OPERATIONS DIRECTOR

Standards Visitor, American Camp Association, New England
Press Corps Adviser, NH Youth and Government
Conference Chair, Northeast YMCA Camp Conference
Member, ACA New England Standard Committee

NICOLE BERTHIAUME, SUMMER CAMP & STAFF DEVELOPMENT DIRECTOR

Standards Visitor, American Camp Association, New England
Certified as a Team Leader from YMCA of the USA

LINDSEY TOMPKINS, CFRM, DIRECTOR OF MISSION ADVANCEMENT

Certificate in Fundraising Management from the Indiana University, Lilly Family School of Philanthropy
Vice President, Henniker Community School PTA
Coordinator, Henniker Community School Learn to Ski and Ride Program



INVEST IN CHANGED LIVES



2021 DONORS

Because of your gifts and pledges over the past year we have collected **\$613,913**. Through these donations, every camper was subsidized and an additional **250 CHILDREN** were provided **FULL CAMPERSHIP** in 2021. That is an amazing total that allows any person to attend, regardless of income. Camperships, program development, and facility improvements are accomplished thanks to **YOUR** generous contributions.

Leadership Triangle FROM \$100,000+

- Ann & John Calcutt
- Granite United Way Foundation
- NH Charitable Foundation

Legacy Triangle FROM \$35,000 TO \$99,999

- Mary O'Rourke & Richard Altman
- Carl Witherell Foundation
- Child Card Achieving Stabilization Program (CCASP)
- Delphinium Fund
- Helen Gurley Brown BridgeUp Summer Camp Fund
- Jocelyn Tetel

Platinum Triangle FROM \$10,000 TO \$34,999

- Newport Community Trust/ Epiphany Church
- Bar Harbor Bank & Trust
- Beir Family
- Combined Jewish Philanthropies
- Coronavirus Response & Relief Supplemental Appropriations Act (CRRSA)
- Lynne Schiffman Delise & Bob Delise
- Fidelity Charitable Gift Fun
- Granite Health Screening, LLC
- Mary Jo & Brian Hogan
- Gen Izutsu
- Catherine Johnson
- Seth & Beth Klarman Fund

- Mary Helen & Robert Morris
- Newport Charitable Fund
- NH Dept. of Corrections
- Rosamond Flanders Ashley Fund
- Tricia & John Tilley
- Karen & Stefan Timbrell
- Upper Valley Region Community Fund
- The Boston Foundation
- The Wallach Family
- Kent & Jane Witt Charitable Giving Fund

Gold Triangle FROM \$1,000 TO \$9,999

- John Aaron
- Cristina & Seth Alexander

- American Online Giving Foundation, Inc.
- Donna & Matt Baker
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- David & Braden Bergan
- Bert Family
- Bio X Cell Team
- Coco & Devin Birmingham
- Shelby & Woody Blunt
- BNY Mellon Community Partnership
- Linda & Gary Brenner
- The Jack & Dorothy Byrne Foundation
- Frances & Phil Calcutt
- Elizabeth & David Carmen
- Kim Casola



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FROM \$1,000 TO \$9,999

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2021 DONORS

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2021 DONORS



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2021 DONORS



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2021 DONORS



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 Jennifer & Thomas Moore
 Leigh & Patrick Moore
 Jack Morin
 Stephanie & Todd Morrison
 Nancy & Bradley Moser
 Lela Moses
 Christina & Owen Murphy
 Elizabeth & Ben Myers
 Marie & Ray Nazzaro
 Marsha Neubert
 Farah & Matthew Newcomb
 Becca & Eric Newmark
 Nancy & Wes Nichols
 Christina Nielsen & Hari Mohanan
 Elaine & Peter Nigro
 Mary Ellen & Stephen Noble
 Mark Noll

Jon Nottonson
 Sandra Nunley
 Abigail & Brendan Olden
 AJ & Kevin O'Neill
 Sonia Ossorio & Greg Camp
 Jean Otis
 Daina Ozols & Eric Goldberg
 Rebecca & Trevor Parton
 Sharon Patton & Frank Days
 Paypal Giving Fund
 Megan & Jack Pearson
 Jack Pelletier
 Lorraine & Paul Pendergast
 Dave Penny
 Heather & Douglas Perrygo
 Julia Pounds & Fredrick Mudge
 Courtney & Josh Preneta
 Lisa Price & Spencer Lynn
 Koriahn & Robert Quint
 Zoe Rappaport
 Jimmy Reed
 Carol Rei
 Isa & Bob Rex

Michelle & Thomas Rhee
 Bonnie & Arthur Robb
 Elizabeth Seay & Peter Rothberg
 Evan Ruderman
 Chris Sampson
 Molly Schad
 Mary & Larry Schissel
 Jennifer Ryan & Christopher Schultz
 Martha & Howard Scott
 Daniel & Patricia Sheehan
 Cassie Short
 Berta Sinclair
 Susan & William Smith
 Lisa & Stephen Sousa
 Stephanie & Edward Spiker
 Sandra & Tom Stark
 Dawn & Ted Sullivan
 Jennifer & Richard Sullivan
 Stacey Swoboda
 Robin Tallent
 Ellie Taylor
 Gail & Ed Teach

Abbey & Peter Theroux
 Barbara & Brian Tolbert
 Lindsey & Greg Tompkins
 Lauren Torres
 Karen & Dennis Troy
 Talia Ungarelli
 United Way of Massachusetts Bay & Merrimack Valley
 Karin & Roland Varblow
 Elizabeth & Joseph Vivaldi
 Elizabeth Wales & Christopher Degel
 Brenda & Allan Walkey
 Jim Warner
 Katie Wasserman
 Ginnie & Geoff Webster
 Monica & Marty West
 Katherine Westgate & David Pascual
 Karen Dull & Michael Whalen
 Katherine Whedon

Joey Whelan
 Irene & Kevin Whelan
 Kirsten White
 Chris White
 Tim White
 Kristin Wiewel
 Liz Wigozki
 Nancy Laurien Wilkins
 Linda Wilson
 Jill Winicki
 Torunn Yock & Tim Padera
 Linda & Robert Yorgensen

2021 DONORS



BUSINESSES & FOUNDATIONS

Amazon Smile
 American Express Charitable
 American Online Giving Foundation, Inc.
 Applied Materials Foundation
 Bank of America Charitable Gift Fund
 Bar Harbor Bank & Trust
 Berger Family Fund
 Betsy Dangel Donor Advised Fund
 Bio X Cell Team
 BNY Mellon Community Partnership
 Carl Witherell Foundation
 Charities Aid Foundation of America
 Child Card Achieving Stabilization Program (CCASP)
 Combined Jewish Philanthropies
 Coronavirus Response & Relief Supplemental Appropriations Act (CRRSA)
 Cummings Properties
 Delphinium Fund
 Duke Energy
 Dulude Family Foundation
 Fidelity Charitable Gift Fun
 Flying Goose Brew Pub
 Frontstream
 Granite Health Screening, LLC
 Granite United Way Foundation
 Grantham, Mayo, Van Otterloo & Co. LLC
 Greenbaum Family Foundation
 Hannafords
 Hartford Foundation
 Harvard University
 Helen Gurley Brown BridgeUp Summer Camp Fund

John C. Morrison & Eunice B. Morrison Charitable Foundation
 Josh Young Memorial Fund
 Kearsarge Sunshine Fund
 Kent & Jane Witt Charitable Giving Fund
 LaValley Building Supply
 LaValley Family Fund
 Marketview Liquor, Inc.
 McCrillis & Eldredge Insurance
 Morgan Stanley Global Impact Funding Trust
 National Philanthropic Foundation
 Network For Good
 New London Rotary Club
 Newport Charitable Fund
 Newport Community Trust/Epiphany Church
 NH Charitable Foundation
 NH Dept. of Corrections
 Northeast Investment Management, Inc.
 Paypal Giving Fund
 PNC Wealth Management
 Red Hat
 Rosamond Flanders Ashley Fund

Saint Andrew's Church
 Schwab Charitable Fund
 Sugar River Bank
 TD Ameritrade Clearing
 The Benevity Community Impact Fund
 The Greenspan Foundation
 The Jack & Dorothy Byrne Foundation
 The Mercier Group
 The Shugrue Family Charitable Fund
 TIAA
 United Way of Massachusetts Bay & Merrimack Valley
 Upper Valley Region Community Fund
 US Private Wealth Management
 Vanguard Charitable
 Weiner Family Foundation
 YourCause, LLC

CAMPERSHIP IN PERPETUITY

The following individuals, families, and foundations created a permanent legacy in their name for the Coniston Experience through an endowed gift of \$35,000.

Anonymous (1)
 Grip Family
 Forrest M. Leach
 Nell & Dick Leach
 Nelson McLean
 Jocelyn B. Tetel
 In Memory of Anna Raeburn
 In Memory of Catherine Malatesta

ESTATE GIFT CAMPERSHIPS

The following individual made provisions in his estate for a gift to Camp Coniston. Planned gifts ensure the continuation of a personal legacy by changing children's lives in future generations.

Carl T. Witherell Foundation
 20 camperships provided in 2021
 1,620 total since 1984

Please contact Lindsey at lindsey@coniston.org to learn more about your planned giving options. Joining the Coniston Vespers Society acknowledges your commitment to Coniston's mission and sets an example for others to follow. Planned gifts may be made through a bequest or by naming Camp Coniston as a beneficiary of part or all of a retirement asset. Bequests may help fulfill your philanthropic goals without relinquishing current assets and may provide tax relief for you or your heirs. Gift methods come in all shapes and sizes, and we believe that what is best for you and your family is best for Camp Coniston.

CAMPERSHIP AND PROGRAM COLLABORATION

The following schools and organizations help provide campership and program opportunities to children. Schools identify and recruit campers while organizations and endowments fund camperships and provide services. Coniston's Annual Fund serves as the primary source of funding for camperships.

American Camp Assoc. of New England	Lempster Community School
Bradford Elementary	Listen Center
Carl T. Witherell Fund	Lyme Elementary
Childhood Cancer Lifeline of NH	Maple Avenue Elementary
Claremont Middle	Mt. Lebanon School
Concord, NH School District (Refugee/New American Program)	New Hampshire Charitable Fund
Cornish Elementary	NH Department of Corrections
Croydon Village Elementary	New London Elementary
Disnard Elementary	Newport Charitable Trust
Grantham Village School	Newport Middle
Hanover Street School	Ray School
Helen Gurley Brown BridgeUp Summer Camp Program	Richards Elementary
Jack & Dorothy Byrne Foundation	Richmond Middle
Josh Young Fund	Simmonds Elementary
Kearsarge Middle	Sunapee Central
Kearsarge Sunshine Fund	Sunapee Middle
Lebanon Junior High	Sutton Elementary
	Unity Elementary

2021

BY THE NUMBERS



1736
CHILDREN
ENROLLED IN CAMP

33
CAMPER & STAFF
STATES
5 COUNTRIES

\$397
AMOUNT EVERY
CAMPER RECEIVED
IN SUBSIDY

166
UNITED STATES STAFF
HIRED
27 INTERNATIONAL

1736
CHILDREN 
PARTICIPATED IN SWIM PROGRAMS
118 LIFEGUARDS
CERTIFIED

TOP TOWNS ENROLLMENT

- » NEEDHAM, MA
- » ARLINGTON, MA
- » NEW LONDON, NH
- » WINCHESTER, MA
- » NEWPORT, NH
- » HANOVER, NH
- » NEWTON, MA
- » CONCORD, NH
- » BELMONT, MA
- » WELLESLEY, MA
- » GRANTHAM, NH
- » BROOKLYN, NY



DONATIONS
\$613,913
830 DONORS

\$900,913
 IN GRANT & PPP FUNDING
TO SUPPORT CONISTON'S
STAFF & PROGRAMMING

690
HOURS DONATED
BY 23 TEENS SERVING
OUR LOCAL COMMUNITY
THROUGH SERVICE TRIPS



3383
HOURS DONATED
BY 134 VOLUNTEERS
SUPPORTING THE
CONISTON PROGRAM


250
CAMPERSHIPS
189 OVERNIGHT | 61 WINNING SPIRIT

\$290,300
CAPITAL
IMPROVEMENTS

\$
\$1.57M
ENDOWMENT

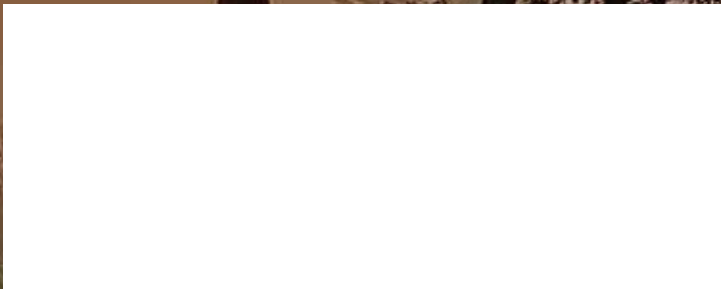
175
CHILDREN
ENROLLED IN
AFTERSCHOOL PROGRAMS

32
STUDENTS
RECEIVED ACADEMIC SUPPORT
THROUGH CONISTON TUTORS

37
TEENS
RECEIVED CAREER
DEVELOPMENT SERVICES



YMCA Camp Coniston
PO Box 185
Grantham, NH 03753-0185



YMCA CAMP CONISTON

FINANCIAL ASSISTANCE FOR PROGRAMS PROVIDED THROUGH
GIFTS TO THE YMCA CAMP CONISTON ANNUAL FUND



CONISTON.ORG